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Privacy Policy Users' Section

This company LAMPA S.P.A., with registered office in Via G. Rossa 53/55 - 46019 Viadana (MN), VAT reg. no.: 01219450200, Certified email (PEC): lampaspa@legalmail.it, e-mail privacy@lampa.it, the owner of the website https://lead.lampa.it (hereinafter the "Site"), in the role of personal data processor of Site users (hereinafter, the "Users") herein provides the privacy policy pursuant to article 13 of the EU Regulation 2016/679 of 27 April 2016 (hereinafter, "Regulation", or the "Applicable Legislation").

This website and any services offered via the Site are reserved for subjects that are over eighteen years of age. The Data Controller does not collect personal data regarding people under the age of 18. On request from Users, the Data Controller will swiftly erase all personal data collected involuntarily regarding people under the age of 18.

The Data Controller has the utmost respect for privacy law and the protection of the Users' personal data. For any information regarding this privacy policy, Users can **contact the Data Controller** at any time, using the following modes:

- By sending a recorded mail letter with proof of receipt to the registered office in Via G. Rossa 53/55 46019 Viadana (MN);
- By sending an email to the following certified email addresses: lampaspa@legalmail.it, e-mail privacy@lampa.it

1. Category of processed data:

The data being processed are as follows:

- a) all personal data, which will be implicitly transmitted by the use of internet communication protocols and all the data that information systems and software procedures required for the Site to function, acquire data during normal operations, namely IP addresses and domain names of the computers used by USERS, URI (Uniform Resource Identifier) addresses of requested resources, the time the request was made, the method used to submit the request to the server, the size of the file obtained in response, the numerical code indicating the state of the response given by the server (successful, error, etc) and other parameters regarding the operating system and the User's IT environment;
- b) personal identification data (name, surname, email address, telephone, company name and address, sector):
- C) all other User data that may be willingly published in the notes section;

2. Purpose of processing

The Users' personal data will be processed lawfully by the Data Processor pursuant to article 6 of the Regulation for the following processing purposes:

a) **provision of service**, namely to permit the User's website navigation. The User data collected by the Data Processor for this purpose include all the data used for the sole purpose of obtaining



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anonymous statistical information on Website use and allow correct function. Notwithstanding the contents elsewhere in this privacy policy, the Data Controller will never make the Users' personal data accessible to other Users and/or third parties.

- b) <u>Process the User's request for event registration</u>: the Users' personal data are collected and processed by the Data Processor for the purpose of processing their request. Notwithstanding the contents elsewhere in this privacy policy, the Data Controller will never make the Users' personal data accessible to other Users and/or third parties.
- c) <u>Subscription to newsletter</u>: The User will receive a periodical newsletter from the Data Processor containing information about news for the Data Processor's sector, to present the Data Processor's offers, promotions and commercial opportunities.
- d) **Sending marketing emails**: marketing activity by sending promotional and information material and sending invitations for participating in events.
- e) <u>administrative-accounting purposes</u>, i.e. to carry out organisational, administrative, financial and accounting activities, as internal organisational activities and activities required to fulfil contractual and pre-contractual obligations.
- f) <u>Legal obligations</u>, namely to fulfil the obligations provided for by law, by an authority, by a regulation or by legislation and to verify responsibility in the event of hypothetical cyber crimes committed against the website.
- g) **Execution of a contract.** if processing is necessary to execute a contract with the user and/or execute pre-contractual measures.

It is always possible to ask the Data Processor to clarify the actual legal basis behind each processing and to ascertain that processing is based on law, provided for by a contract or required to stipulate a contract.

Providing personal data for the stated processing purposes is optional but necessary, as not providing the data would make it impossible for the User to perform their requests to the Data Processor.

Personal data that are necessary to pursue the purposes of processing described in point 2) are shown with an asterisk on the request form.

3. Processing methods and duration of data retention

The Data Processor will process the Users' personal data using manual and computer tools, with logic closely related to the same purposes and in order to guarantee data security and confidentiality.

The Site Users' personal data will be retained for the time strictly necessary for carrying out the primary purposes illustrated in point 2) above or as necessary for the Users' and Data Controller's interests in a civil court.

4. Realm of communication and diffusion of data



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The subjects appointed to manage the Website and Users' requests may learn the Users' personal data. These subjects, who have been trained in this area pursuant to article 29 of the Regulation, will process the User's data solely for the purposes stated in this policy and in observance of the provisions of the applicable legislation.

Third parties who may process the personal data on the Data Controller's behalf as "External Data Processors", such as, for example, providers of computer and logistic services required to operate the website, outsourced or cloud service providers, professionals and consultants may also learn of the Users' personal data

Users have the right of obtaining a list of any data processors appointed by the Data Controller, by making a request to the Data Controller using the methods stated in point 6) below.

5.Transfer of data

The Data Controller does not transfer personal data to third countries outside the EU.

However, the data controller reserves the possibility of using cloud services, in which case the providers of said services will be selected from among those that provide suitable guarantees, as provided for in article 46 GDPR 679/16.

6. Data subject's rights

Users can exercise the rights guaranteed for them by the Applicable legislation, by contacting the Data Controller in the following ways:

- by sending a recorded mail letter with proof of receipt to the registered office in Via G. Rossa 53/55 46019 Viadana (MN)
- By sending an email to the following certified email addresses: lampaspa@legalmail.it, e-mail privacy@lampa.it

Users have the right to:

- access their personal data to know ("reactive transparency"): the purpose of the processing; the categories of personal data; the recipients of data communication, in particular if recipients in third countries or international organisations; where possible, the period of time for which the data will be stored (art. 15);
- rectification (art. 16);
- have their personal data erased, if the data is no longer necessary for the purposes for which
 they were collected and if there are no further legal requirements for retention (art. 17 GDPR);
- limitation of processing (art. 18);
- request data portability (art. 20);
- object to processing for reasons connected with their own particular situation (art. 21 GDPR).
 In this case, CFT will abstain from further processing your data unless there is a proven legitimate, mandatory reason for proceeding with processing (e.g. to defend its rights in court).
- not be subjected to an automated decision-making process, including profiling (art. 22);
- Revoke consent at any time without prejudice, for the legality of processing based on consent provided prior to revocation (art. 7).



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Lastly, the data subject will have the right to lodge a complaint with the Data Protection Authority pursuant to article 13, par. 2 letter d) of the above regulation and pursuant to article 77 of the regulation.

The Italian Data Protection Authority is named "Garante per la protezione dei dati personali", with offices in Piazza Venezia 11, 00186 – Rome (http://www.garanteprivacv.it/).

for all matters not provided for in the herein policy, please refer to current legislation on the matter and in particular to Regulation 2016/679 and Legislative Decree no. 196/03 as amended by Legislative Decree 101/18 as amended, and any other provision issued by the Data Protection Authority for the Protection of Personal Data ("Authority").

The Data Processor is not responsible for updating all the links shown in this policy, therefore each time a link does not work and/or is not updated, Users acknowledge and accept that they must always refer to the document and/or section of websites referred to by the link. In the event that the amendments made to the herein privacy policy are not accepted, the User must cease use of https://lead.lampa.it and may ask the Data Processor to remove their Personal Data. Except where otherwise specified, the previous privacy policy will continue to be applied to Personal Data collected up to that moment.